

photo print collective Wholesale Product Catalogue - Canada - 2022





SP e your store y

Photo Print Collective by D&R Photo

A curated selection of photographic prints and products hand made with care in Canada. Available wholesale through Foto Source Canada & Photo Finale

www.photoprintcollective.com

03 First, a bit about us

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04 First, a bit about us





D&R Photo

D&R Photo was founded in 1981 in Vancouver, BC. We have an over 40 year history of serving both professional photographers and retail consumers.

We began life as a darkroom lab and have evolved into a digital wet-lab processing facility combined with a flush mount bindery.

We offer a refined selection of photographic prints, wall hangings and our premium lay flat photo albums. All products are hand-made in Canada.

We are currently located in Powell River, BC.

Reach out:

- email: <u>hello@photoprintcollective.com</u>
- phone: (877)-761-4623
- <u>facebook.com/photoprintcollective</u>
- instagram.photoprintcollective.com

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05 | what we make



Product Overview:

Premium Lay Flat Photo Albums

- Photographically printed using premium Fuji Crystal Archive papers and hand bound into lay flat albums. All printing and cover making/binding is done in our west coast production facility.
- <u>4 sizes*</u>: 12x12, 10x10, 8x8, 6x6 (*availability depends on style chosen)
- <u>4 Cover Styles</u>: Opulent, Memory Maker, Photo Wrap & Snap Shot
- <u>Personalization Options:</u> Multiple options for cover personalization depending on the style you choose including: laser engraving, engraved plaques or photo windows
- Production time: 7-10 business days; longer during peak times

Traditional Prints*

- Wet lab & Ink Jet Wide Format printing
- <u>Multiple sizes*</u>: wallet size to 24x48 (*'availability depends on style chosen)*; 24" width is current max on inkjet prints
- <u>Paper Options</u>: Fuji Crystal Archive Luster, Pearl & Velvet; Epson Luster, Enhanced Matte, Satin Pearl & Glossy Pearl; *(paper availability depends on size)*
- <u>Production time:</u> 1-2 business days for most traditional prints; wider format prints may add a day or two; longer during peak times

Fine Art Prints*

- Giclee Ink Jet Wide Format printing
- <u>Multiple sizes*</u>: 10x10 24x36 (**availability depends on style chosen);* 24" width is current max on fine art prints
- Paper Options: Hot Press or Cold Press Cotton Rag
- Production time: 2-3 business days for most fine-art prints; longer during peak times

Photo Cards

- Fuji Luster printed single side photo cards. Includes envelopes
- <u>Sizes*:</u> 8x4, 4x8, 5x7, 7x5
- <u>Production time:</u> 1-2 business days; longer during peak times

Other Services:

- Design Services for Photo Books
- Custom Framing on larger prints (8x10 & up)
- Services are available by request only. Please reach out to us at <u>hello@photoprintcollective.com</u> to get a conversation started. Please include product type, size & desired frame if known.

06 Premium Lay Flat Photo Albums





See your story

Proudly made in Canada, our albums are perfect for any special occasion or memory where showcasing your memories and telling your story is of utmost importance. Recent wedding? New baby? Maternity shoot? Celebration of life, family lifestyle portraits or an amazing vacation?

You have bragging rights - our albums are worthy.



everyone should show off...once in a while

We specialize in bespoke hand crafted lay flat photo albums. We hand make and bind all albums with care in our BC facility. All albums are photographically printed using premium Fuji paper to ensure the best print quality and colour. All covers are hand cut & made to order. We have sourced a carefully curated selection of fine Italian Linens and European eco leathers that are luxurious to the touch.

4 Gorgeous Styles

- 1. Snap Shot Books
 - Portable & personal, these are the perfect gift or brag books. Because budget friendly doesn't have to mean cheap. Personalized cover engraving included.
- 2. Photo Cover Books
 - The perfect fit when looking to make a visual statement. Your image is wrapped around the cover and protected with soft-touch laminate.
- 3. Memory Maker Albums
 - See your story for years to come! These high quality photo albums will be passed around by everyone who visits your house. Your choice of personalized cover engraving or photo window included.
- 4. Opulent Albums
 - Our opulent albums are sure to become a cherished family heirloom. Nothing beats holding your memories in your hand. Personalize your album with an engraved plaque or photo window, included in the price.



Our books are perfect for weddings, engagements, baby's first year, maternity shoots, family portraits, graduation, momentous birthdays (eg. 50th), anniversaries, retirements, memorials and more.

Since they are archival, you and your loved ones will be able to enjoy them for years to come.

08 Premium Lay Flat Photo Albums



Perfectly presented & ready to gift!

Let's be honest, giving is good...but getting is nice too! We take care in packaging each album so that it arrives in a beautiful ready-to-give format.

Included with each album is a care card that gives your customer important details on how to keep their album looking great for years to come.

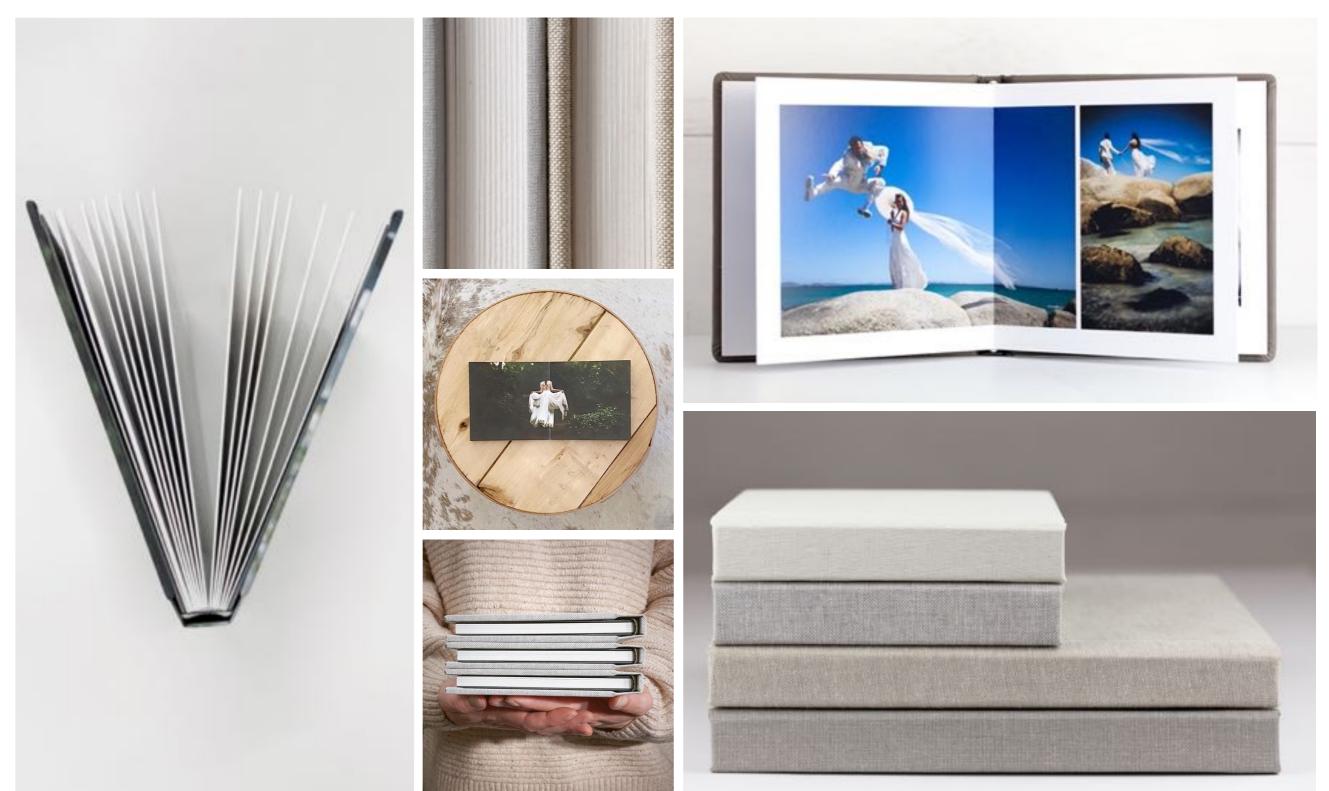






Give as is or use our packaging as inspiration and come up with your own unique ways to brand your albums.





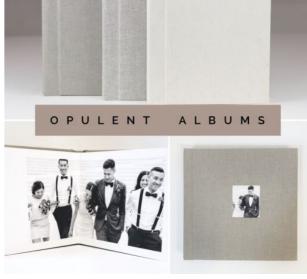
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010 Premium Lay Flat Photo Albums









Snap Shot Books

- Thinline eco leather covers
- Personal laser engraving on the front cover
- Multiple colour options
- Min 20 pages (10 spreads) max 80 pages (40 spreads)
- ✓ Sizes & Prices:
 - 6x6 start at \$60
 - includes 10 spreads, extra spreads \$5 ea
 - 8x8 start at \$74
 includes 10 spreads, extra

spreads \$5.60 ea

Photo Cover Albums

- Full print, soft touch laminate covers
- Min 20 pages (10 spreads) max 80 pages (40 spreads)

✓ Sizes & Prices:

•

- 8x8 start at \$165includes 10 spreads, extra
- spreads \$5.60 ea10x10 start at \$195
 - includes 10 spreads, extra spreads \$7 ea
- 12x12 start at \$316
 includes 10 spreads, extra spreads \$9 ea

Memory Maker Albums

- Padded premium eco leather covers
- Personal Engraving, Photo Window or Dust Jacket options
- Multiple colour options
- Min 20 pages (10 spreads) max 80 pages (40 spreads)

✓ Sizes & Prices:

- 6x6 start at \$103
- includes 10 spreads, extra spreads \$5 ea
- 8x8 start at \$160
 includes 10 spreads, extra spreads \$5.60 ea
- 10x10 start at \$190
 includes 10 spreads, extra spreads \$7 ea

Opulent Albums

- Padded European book cloths & linen covers
- Personal engraved plaque, photo window or dust jacket options
- Multiple colour options
- Min 20 pages (10 spreads) max 80 pages (40 spreads)
- ✓ Sizes & Prices:
 - 8x8 start at \$180
 - includes 10 spreads, extra spreads \$5.60 ea
 - 10x10 start at \$231
 - includes 10 spreads, extra spreads \$7 ea
 - 12x12 start at \$280
 includes 10 spreads, extra spreads \$9 ea



Snap Shot Books	6x6	8x8	Additio	nal Pages	s - sold i	n sets of 2	only (2	pages = 1	. spread)		cludes pe er can ch		n front cor juest	ver of alb	um	
Wholesale Base Price includes 20 p (10 spreads)	\$60	\$74	6x6	\$5.00	8x8	\$5.60										
SUGGESTED SELL	\$85	\$105														

Photo Cover Books	8x8	10x10	12x12	Addition	nal Pages	s - sold in	sets of 2	2 only (2	oages = 1	spread)					
Wholesale Base Price includes 20 p (10 spreads)	\$165	\$195	\$316	8x8	\$5.60	10X10	\$7.00	12X12	\$9.00						
SUGGESTED SELL	\$236	\$279	\$451												

Memory Maker Albums	6x6	8x8	10x10	Additior	nal Pages	s - sold ir	n sets of 2	2 only (2 p	oages = 1 spread)			laser eng in by requ	photo w	indow o
Wholesale Base Price includes 20 p (10 spreads)	\$103	\$160	\$190	6x6	\$5.00	8x8	\$5.60	10x10	\$7.00					
SUGGESTED SELL	\$151	\$236	\$279											

Memory Maker Albums	8x8	10x10	12X12	Additio	onal Page	s - sold ir	n sets of 2	2 only (2	pages = 1	spread)	on front	cover of	falbum	engraved ain by req	 or photo	window
Wholesale Base Price includes 20 p (10 spreads)	\$180	\$231	\$280	8x8	\$5.60	10x10	\$7.00	12X12	\$9.00							
SUGGESTED SELL	\$290	\$373	\$451													

Prices are subject to change without notice. Prices are for product only and do not include shipping charges. Orders must be paid in full prior to production.

Please contact <u>hello@photorprintcollective.com</u> for any questions re pricing.

12 Fine Art Prints (gicleé



When ordinary needs to be extraordinary

Calling all artists & fine art photographers! We offer 2 versions of cotton rag prints (sometimes called water colour paper). One is perfect for artists and one is perfect for photographers. Both take your images and make them look positively amazing.

See the next page for details, sizes & prices.

13 Fine Art Prints (gicleé)



you know they're fancy when they have an accent

2 Paper Types

What, why & where:

1. Cold Press

- Epson Cold Press Bright Fine Art Paper
- Archival with a bright white **textured** finish
- Extremely high colour gamut and black density.
- Acid, lignin, and chlorine free
- pH buffered with calcium carbonate for a true archival fine art paper

We recommend this paper for fine art reproductions such as prints of paintings or other hand-made works of art.*

2. Hot Press

- Epson Hot Press Bright Fine Art Paper
- Archival with a bright white **smooth** finish
- Extremely high colour gamut and black density
- Acid, lignin and chlorine free
- pH buffered with calcium carbonate for a true archival paper

We recommend this paper for fine art photography and high end photographic reproductions and enlargements.*

*Customers must provide their own high quality digital file for printing.



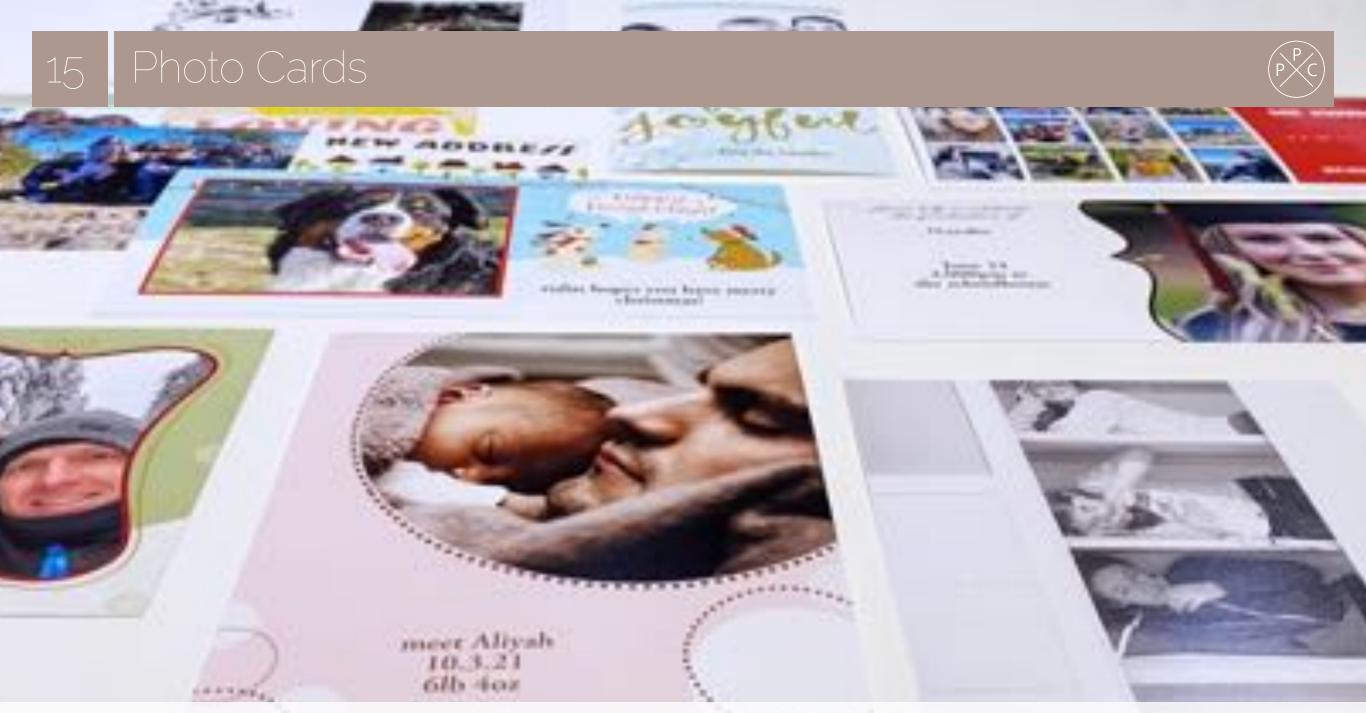
Need to Knows:

- Light weight
- Should be handled with care
- Available Sizes: 10x10 24x36 inches
- Production Time: 2-3 business days



Fine Art Prints	10x10	10x13	10x15	10x16	10x20	11x14	11x16	12X12	12x18	12x20	12x24	12X30	14x22	16x16	16x20	16x24	20x20	20x24	20x30	24x24	24x30	24x36
WHOLESALE	\$21.00	\$21.00	\$21.00	\$21.75	\$30.00	\$26.25	\$26.25	\$26.25	\$33.75	\$36.00	\$42.75	\$52.50	\$46.50	\$36.75	\$39.00	\$45.00	\$51.00	\$55.50	\$63.75	\$63.75	\$74.25	\$88.50
SUGGESTED SELL	\$28.00	\$28.00	\$28.00	\$29.00	\$40.00	\$35.00	\$35.00	\$35.00	\$45.00	\$48.00	\$57.00	\$70.00	\$62.00	\$49.00	\$52.00	\$60.00	\$68.00	\$74.00	\$85.00	\$85.00	\$99.00	\$118.00

Prices are subject to change without notice. Prices are for product only and do not include shipping charges. Orders must be paid in full prior to production. Please contact <u>hello@photorprintcollective.com</u> for any questions re pricing.



put a smile on someone's face

Photo cards are the perfect way to say "I love you" to someone who matters. We've got templates for holidays, birthdays, special occasions, thank you, welcome to baby, graduation, save the date, congratulations and many more.

This year, bring joy all year round!



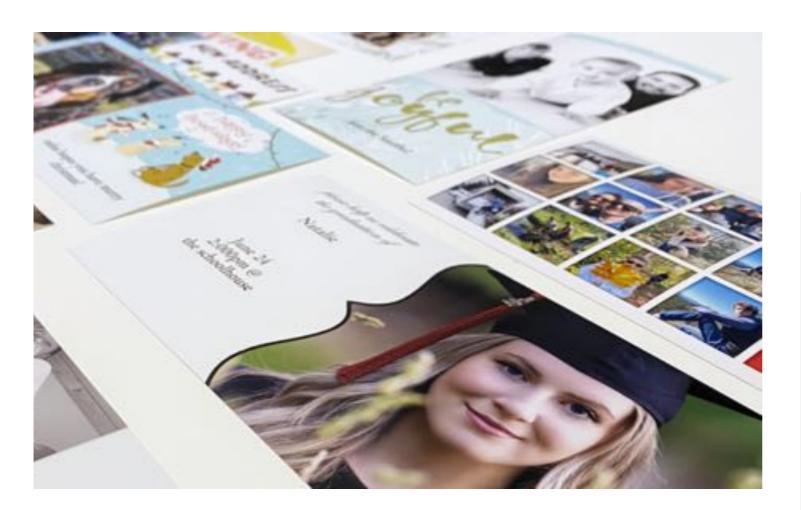


photo card prices

Photo Cards	All Sizes			
WHOLESALE	\$1.35	All card prices inc	clude envelopes	
SUGGESTED SELL	\$1.95			

Prices are subject to change without notice. Prices are for product only and do not include shipping charges. Orders must be paid in full prior to production.

Please contact <u>hello@photorprintcollective.com</u> for any questions re pricing.

who doesn't love getting mail?

The modern day post card, our photo cards are perfect for sending love any time of the year.

Cards are printed on premium photo papers and include white envelopes.

need to knows

4 sizes

• 5x7, 7x5, 4x8 & 8x4

templates for all occasions

- use our creative assistant to sort by holiday, event or occasion
- drag & drop your images into the template
- add / edit text

single sided cards

 we print on photo papers so we are unable to print on the backs

get our best price all the time

- we give you the best price we can on all orders
- all order include white invitation envelopes

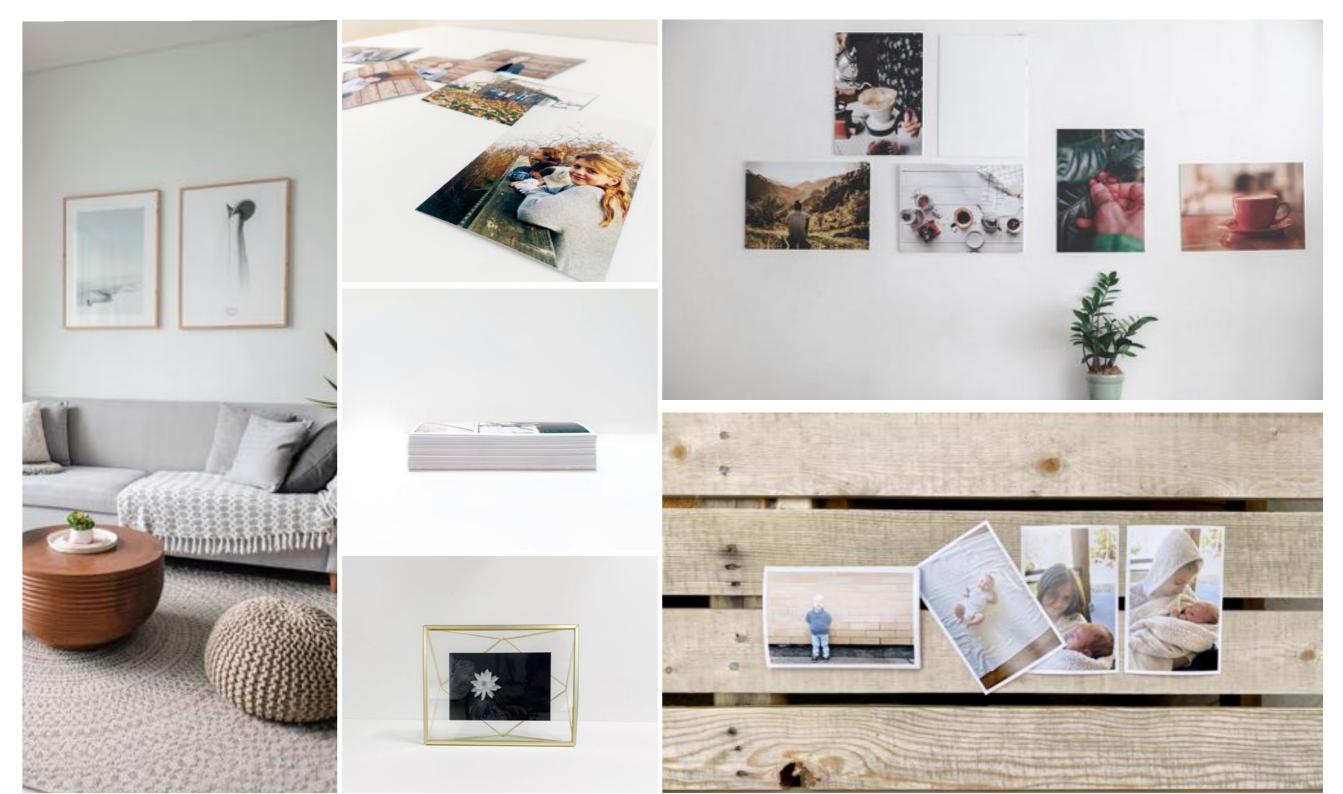
7 Traditional Prints



memories don't belong on a screen

Don't leave your memories on your device. Print them. Share them. Hold them. Paper options may be available based on size chosen. Premium Fuji papers and wet lab processing (std sizes 12" width and under) Professional papers and inks (wide format, 13" width and over)





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*Prices are for Fuji Crystal Archive Super Lustre Type PDN Paper

Std Prints	3.5×5	4x6	4×7	4x8	4×9	5×7	6x8	6x9	7×9	8x9	8x10	8x12	8x14	9x12	10x12	10x13	10x14	10x15	11x14	11x16	11x17	11x18	12x16	12x18
*Vert/ Horizontal WHOLESALE	\$0.45	\$0.45	\$0.51	\$0.57	\$0.63	\$0.75	\$1.80	\$2.40	\$2.70	\$2.70	\$3.00	\$3.60	\$3.90	\$4.20	\$5.01	\$5.28	\$5.97	\$6.30	\$6.00	\$6.45	\$7.05	\$7.35	\$7.35	\$7.80
SUGGESTED SELL	\$0.75	\$0.75	\$0.85	\$0.95	\$1.05	\$1.25	\$3.00	\$4.00	\$4.50	\$4.50	\$5.00	\$6.00	\$6.75	\$7.00	\$8.35	\$8.80	\$9.95	\$10.50	\$10.00	\$10.75	\$11.75	\$12.25	\$12.25	\$13.00
Sqr Prints	4×4	5×5	6x6	7×7	8x8	10x10	11x11	12X12																
*Square WHOLESALE	\$0.51	\$0.51	\$0.72	\$2.40	\$3.00	\$3.60	\$4.65	\$5.40																
SUGGESTED SELL	\$0.85	\$0.85	\$1.20	\$4.00	\$5.00	\$6.00	\$7.75	\$9.00																
Pano Prints	4x8	4×9	4x10	5×10	5×14	5x20	6x12	6x15	8x16	8x24	10x20	10X30	10x36	12x24	12X30	12x36								
*Square WHOLESALE	\$0.57	\$0.63	\$0.69	\$2.70	\$3.00	\$5.10	\$3.00	\$4.50	\$8.10	\$9.00	\$9.00	\$10.80	\$12.60	\$12.00	\$15.00	\$18.00								
SUGGESTED SELL	\$0.95	\$1.05	\$1.15	\$4.50	\$5.00	\$8.50	\$5.00	\$7.50	\$13.50	\$15.00	\$15.00	\$18.00	\$21.00	\$20.00	\$25.00	\$30.00								
Wallet Prints	2x3 (2-up)	2x3 (8-up)	2.5x3.5 (4-up)	2.5x3.5 (8-up)	3x4 (2-up)																			
*Square WHOLESALE	\$1.07	\$3.90	\$0.75	\$4.65	\$0.45																			
SUGGESTED SELL	\$1.79	\$5.50	\$1.25	\$7.75	\$0.75																			

Standard prints are printed through a RA4 print method using an HD Noritsu machine and Fuji Crystal Archive papers.

Poster size prints are printed on an Epson P7000 with a variety of Epson papers and Ultrachrome HD inks.

- Please refer to your Photo Final catalogue for current pricing and for alternative paper prices and volume pricing if available.
- We offer a selection of papers for some sizes, please see your Photo Finale Catalogue for availability and prices.
- Volume pricing is available on many sizes. Exact discounts and the # of prints they apply on vary with print sizes, this will be automatically calculated when you order.

Prices are subject to change without notice. Prices are for product only and do not include shipping charges. Orders must be paid in full prior to production. Please contact <u>hello@photorprintcollective.com</u> for any questions re pricing.



Prices are for Epson Premium Lustre 260 or Enhanced Matte 250

*Prices are for Fuji Crystal Archive Super Lustre Type PDN Paper

Poster Prints	16x16	20x20	24x24	16x20	16x24	18x24	20x24	20X30	24x30	24x36	48x24		
Vert/Horizontal WHOLESALE	\$12.80	\$16.80	\$23.20	\$16.00	\$16.80	\$18.00	\$19.20	\$24.00	\$29.60	\$35.20	\$46.40		
SUGGESTED SELL	\$16.00	\$21.00	\$29.00	\$20.00	\$21.00	\$22.50	\$24.00	\$30.00	\$37.00	\$44.00	\$58.00		
Collage	6x6*	5×7 / 7×5*	8x6 / 6x8*	8x8*	9x9*	10x10*	15x10*	12x16 16x12*	24x8*	24x10*	20x16 16x20	20x28 28x20	24x36 36x24
Square WHOLESALE	\$1.80	\$1.80	\$2.40	\$3.20	\$4.40	\$4.80	\$8.40	\$9.80	\$12.00	\$13.20	\$16.00	\$22.40	\$35.20
SUGGESTED SELL	\$2.25	\$2.25	\$3.00	\$4.00	\$5.50	\$6.00	\$10.50	\$12.25	\$15.00	\$16.50	\$20.00	\$28.00	\$44.00

Standard prints are printed through a RA4 print method using an HD Noritsu machine and Fuji Crystal Archive papers.

Poster size prints are printed on an Epson P7000 with a variety of Epson papers and Ultrachrome HD inks.

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- We offer a selection of papers for some sizes, please see your Photo Finale Catalogue for availability and prices.
- Volume pricing is available on many sizes. Exact discounts and the # of prints they apply on vary with print sizes, this will be automatically calculated when you order.

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21 Shipping





shipping

D&R Photo is located on the beautiful west coast of BC, Canada. Please take this into consideration when planning orders to allow for appropriate shipping times. We use Canada Post as our shipping partner. Rates are determined by products ordered and are subject to our agreement with Foto Source Canada for any pre-paid shipping qualifications.

questions?

Please contact us at <u>hello@photoprintcollective.com</u> and we'll do our best to get things sorted out.

We offer you the ability to Ship to your Store Location or to Drop Ship.

Ship to Store Location:

Choose between the following two options

- Ship on a per order basis i.e. ship each individual product/order as it is done
- Order several products at one time and have them
 shipped at one time to save shipping costs
 - Please note production timelines when creating batch orders. Some products may increase the time before shipping can occur. (e.g. ordering several print orders with an album will delay the prints while the album produces)
 - Rates will be determined by products ordered

Drop Shipping:

- Ship directly to your customer's home or the location of their choice.
- Drop Shipped orders are shipped on a per-order basis only
- Drop shipped orders are packaged with care and will *not* contain price or order information (unless requested)

Prices are subject to change without notice. Prices are for product only and do not include shipping charges. Orders must be paid in full prior to production. Please contact <u>hello@photorprintcollective.com</u> for any questions re pricing.

23 Sample Program (Foto Source)





Layout & cover choices in Sample Program and sample albums are subject to change without notice.

Seeing is Believing

We fully understand that telling someone what is awesome, is never as good as placing it in their hands and letting them experience awesome for themselves. That is why we have created this sample package. In short, the package includes 2 albums (at 35% discount off your wholesale pricing), our Sample Presentation Kit and other relevant handouts to help you get started with graphics & other important tools.

Let us Help You

We believe in doing what we can to help you. Need information on what our albums are, what makes them unique and who might want them? It's all in this sample package! Also, we are available any time by email or to schedule a call if you need more help or have specific questions.

What's the bottom line?

We understand - you want to know: what are the margins on this? We've done our best to create a hand crafted made-to-order product that you can still sell to your customers with a reasonable margin.

Exact margins vary slightly by product and are available in Photo Finale. They range from 30% on Snap Shot Albums to 38% on Opulent Albums.

We also include payment terms of 1% on 30 day payments and flat rate shipping of \$15 to anywhere in Canada on orders under \$500. Orders over \$500 will qualify for free shipping.





Exact packaging of Sample Program & sample albums is subject to change without notice.

Sample Package Upgrades

Store members can choose to request the following additions at their respective upgrade fees:

- Upgrade to 10x10 Opulent Album (replaces the 8x8 Opulent Album) add \$45 to price
- Add (in addition to standard contents above):
 - Extra 8x8 Opulent Album \$100 ea
 - Extra 6x6 Snap Shot Album \$40 ea
 - Additional Sample Presentation Booklet \$20 ea

In most cases, your Studio / Store Sample Package will take about one week to get ready to ship out.

Store Sample Package Contents

Our Store Sample Package includes the following essentials to help you get started with selling our albums:

- One (1) 8x8 Opulent Album with 10 spreads and a Carerra Linen^{*} cover with Photo Window
- One (1) 6x6 Snap Shot Album with 10 spreads and a Capuccino^{*} Cover with Laser engraving
 - You do not need to design a layout or send us images. We've got that done for you!
- One Sample Presentation Booklet
 - Our Sample Presentation Booklet includes the following:
 - Samples of all cover materials and upgrades
 - General information on flush mount albums
 - Specific information on each of our album lines
 - Recommended uses for our albums i.e. potential customers
 - Contact information for D&R Photo
- Insert with:
 - Links to download graphics for use on your website or in printed materials
 - Link to our YouTube channel with videos on how to design, edit & create our Photo Albums
- Insert with link to our digital catalogue and price guide (also available through Photo Finale marketplace)

Package Price

Shipped to your store for one convenient price of \$165 (before applicable tax)



have questions about our products, turnaround times. etc.? we're here to help! email: <u>hello@photoprintcollective.com</u> | Phone: 877.761.4623

(When reaching out, please let us know that you are a Foto Source member)

chppne

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