



ADVERTEK

GOING BEYOND INK



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advertékprinting.com



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OUR HISTORY

At Advertex , we have evolved into a leading, one-stop-shop, commercial printer and full-service communications provider since our establishment in 1996. From a modest eight employee shop at our inception , we have significantly expanded into a comprehensive FSC-certified printer, serving numerous industries from retail and manufacturing, to businesses in the financial and insurance sectors.

Since our company was founded, we have maintained a strong focus on sustainable growth through capital investment. Today, more than 70 employees call Advertex their place of work – working out of two state-of-the-art printing facilities: one in Vaughan, and another in Brampton.

Change is a natural and inevitable process of any business – however, as we continue to grow (and go “beyond ink”), we do not waver from our steadfast dedication to meeting our customers’ needs and providing high quality and vibrant colour printing.

We embrace the philosophy of attention to detail and service every step of the way and are proud of our highly skilled and devoted staff who carry out this process.

Our staff renews this promise to our clients every day. We are also committed to being a responsible corporate citizen, nationally, and a good neighbour, locally. From our early beginnings, we have been mindful of our impact on the environment and engage in eco-friendly, sustainable practices, on a daily basis.



OUR TEAM

We credit our success to the staff and the people who work for the company. In fact, we often pride ourselves on continuing to grow to new levels of innovation and technology by investing in our greatest asset – our people.

With proficient printing press staff, experienced general labourers, as well as competent administrative and sales people, we have assembled a fully-integrated, rapidly responsive team of impassioned professionals. We believe that having this, unequivocally, leads to success.

We bring together recognized and credible leaders in the areas of print innovation and production management. It is their combined skills that will guarantee the successful execution of your project every time. Our clients coordinate with one team for all phases of a project, which provides a sense of continuity, stability, trust and transparency.

Our knowledgeable team is the driving force behind our company's tremendous growth and that of our clients.



OUR FACILITY

Our facilities embody modern-thinking and innovation – qualities that are required in today's print industry. Our facility located in Vaughan – a custom-built, 30,000 square-foot building, containing cutting-edge technology – was designed by our company to meet such requirements, and our customers' needs in a timely manner. The facility was also built with an emphasis on quality control, lean manufacturing and environmentally responsible manufacturing processes.

With state-of-the-art printing equipment and technology, our Vaughan facility has effectively doubled our company's production capacity, enabling our business to offer greater cost efficiencies, quality control and customer service. With such upgrades and advancements, we can carry out a variety of printing processes with ease: from litho to wide format, to bindery, die cutting, finishing and packaging. It's everything you need, all under one roof.

Our Vaughan facility contains a customer lounge and offers a Wi-Fi business area, as well as a comfortable entertainment and reading section, refreshments and more.

Visit the facility today! Contact us today and see what we can do for you.

Expansion is a sign of growth – and growth is a sign of strength.

Brampton

As a constantly growing and evolving company, we acquired the commercial printing SLG Group's 38,000 square-foot Brampton facility in 2015. At this location, we were able to expand our first rate small and large format digital printing, as well as dye sublimation printing and fulfillment services.

Come and visit our Brampton facility, conveniently located near Torbram Rd. and Steeles Ave. W. near Highway 407.

Security

At Advertek, we want to provide you with peace of mind and a sense of security when it comes to us developing your printing products. We understand that some of your printing projects have proprietary value and are exclusive to your company. Rest assured, our surveillance systems are active 24/7 and monitoring our facilities to ensure that your projects are in safe keeping. In addition, Advertek's facilities are strictly key fob accessible, whereby only authorized staff can access the print production area.

You've worked hard to design such stunning printing products – with our security system, we've invested in assuring that they are in good hands.

ECO-CONSCIOUS

As a large manufacturing company, we must be cognizant of our impact on the environment and exhibit the utmost respect for the planet we share. At Advertek, we manufacture our printing products with the goal of achieving the highest quality possible, in the most efficient manner, while minimizing our ecological footprint as much as possible.

We continually search for and employ environmentally friendly practices in order to conserve natural resources like forest products, water, hydro-electricity and other energy sources. Our commitment to corporate social responsibility is strong and real.

Our custom-designed Vaughan facility was built with an emphasis on green building practices, eco-performance, resourceful manufacturing and environmentally responsible production processes. We carefully planned the design of our facility to use as much natural lighting as possible. The facility is also fitted with high efficiency lighting fixtures that are switchable at each work centre so we only use the lights we need. Our hardline on efficiency across our entire enterprise has allowed us to increase our business output by 25% without any appreciable increase in energy consumption.

At Advertek, we are committed to environmental and economic sustainability.

Some of the day-to-day business processes that we have refined to support and promote a greener enterprise include:

- Achieving FSC® Certification by NEPCo that allows us to promote the use of environmentally friendly paper options to our customers.
- Implementing digital workflows for proofing and plate production.
- Installing colour control systems to reduce make-ready waste.
- Eliminating the need for paper proofs on press, saving paper and toner.
- Purchasing water-based inks in bulk containers to eliminate the waste of smaller containers and excessive shipping packaging.
- Installing ink levellers on the presses to reduce ink waste.
- Waste inks, oily water and solvents are sent to a disposal company that uses them for incineration fuel – never to a landfill or down the drain.
- Recycling aluminum plates.
- Recycling all paper waste generated by the plant and office, including scraps and trim generated on the production lines.
- Recycling all plastic waste generated by the plant and office.
- Recycling or re-using all skids and pallets.
- Sourcing environmentally friendly product packaging and shipping materials.
- Donating old computers and electronics to local organizations for repurposing programs.



FSC CERTIFICATION

Advertex Inc. is Forest Stewardship Council® (FSC®) certified.

Paper is by far the largest component of a print job. FSC® certification allows us to offer you the most environmentally friendly paper options.

FSC® certification ensures that the Chain of Custody is maintained from the forest to your paper product. FSC® certification guarantees that the raw materials from which your paper is manufactured are from responsible forestry sources. The wood fibre is controlled and tracked throughout all the stages of manufacturing and distribution. Our FSC® certification was attained after a thorough audit by NEPCo* of our processes, procedures and systems.

By working together on environmentally friendly paper solutions, we can help you determine the best and most cost-effective way to extend the value of your green print initiatives and communicate your environmental commitment to your customers.

**NEPCo is a non-profit organization who works to support better land management and business practices that benefit people, nature, and the climate in over 100 countries around the world.*



The mark of
responsible forestry
FSC® C007835



G7 CERTIFICATION

The G7 System Certification Program evaluates the ability of a software system to calibrate a printing device to meet the G7 grayscale definition using four 1D Curves.

- Idealliance established a certification process to evaluate the ability of a software system to calibrate a printing device to meet the G7 grayscale definition using four 1-D curves and support the application of the G7 methodology in process control.
- G7 Certified Systems are certified by Rochester Institute of Technology to meet or exceed established industry tolerances and are capable of calibrating a printing device to meet the G7 grayscale definition.
- Accompanying each G7 Certified System is an Application Data Sheet (ADS), designed to assist print producers and end users in the proper use and operation of their system.



Photobooks

Take Pictures to Preserve Memories

Pictures are not only worth a thousand words, but they are also precious memories. Tell a story and preserve those memories in a unique and beautiful way with a custom photobook.



Hard Cover - 20 Pages Plus Printable Cover

These photobooks feature the classic look of an elegant, custom printed cover with a traditional book binding finish. 20 pages standard with additional pages available.

Available in 7x9, 8x8, 8.75x11.25, 8.5x11, 9x12, 10x10, 12x12 and 11x14

Soft Cover - 20 Pages Plus Printable Cover

Durable soft cover photobooks are perfect to share with friends and family - customize the cover with your favourite picture printed on the front. 20 pages standard with additional pages available.

Available in sizes: 6x6, 8x8, 7x9, 8.5x11, 10x10, 9x12 and 12x12

*Other
Custom Sizes
Available*





Calendars

Today's Little Moments, Tomorrow's Precious Memories

Create your own calendar and revive those precious memories every month of the year. Whether it's personal or for sending a message to your employees or clients, we have the right calendar for you.

Coil Wall Calendar

Relive your favourite moments all year long.

Available in 9x12, 12x16



Coil Wall Calendar

Custom photo calendars to enhance each month with a smile.

Available in 11.5x14 Open Spread



Poster Calendar

Year at a glance. Printed on matte stock, perfect for mounting.

Available in 16x24 and 24x36



Desk Calendar - 12 months

Freestanding 12 month desktop tent-style calendar with build-in easel for easy display on desk or shelf. Available in black or white triangular base.

Available in 10x5.25

Calendar Wall

Staple bound. Printed on photograph grade, 115lb card stock.

Available in 6x8, 9x12





Make it
your own!
Be Creative!

Cards & Stationery

Make it Your Own!

Display a photo, original artwork, a personal phrase or greeting, be as clever as you want to be! Be creative, do what ever you feel. Surprise yourself, friends, loved ones or co-workers.

Cards & Stationary

Flat Greeting Cards

Available in horizontal or vertical format.
Also available with rounded corners.
All cards include envelopes.

Sets or 25 with envelopes
Available in 5x7, 4x8, 6x8



Folded Greeting Cards

Available in horizontal or vertical format.
Also available with rounded corners.
All cards include envelopes.

Sets or 25 with envelopes
Available in 5x7 or Premium cards 4.25x5.5



Address Labels

1-1/8 x 2-3/8



Magnets with envelopes

Cherish a favourite memory every day or design a "Save the Date" magnet for any upcoming event.

Available in 4x 6 sizing, in quantities of 6, 12 and 24 packs.



Note Pad 5x7



Custom Banners

Create a banner for any occasion.

Any size Available.
Suggested size 24x72





Drinkware

Express Yourself with Drinkware

No matter who it's for, custom drinkware makes a great gift for anyone on any occasion. For everyday use, special events, vacations or for business, we have a wide variety to fit your needs.

White Orca Mug

The crisp white surfaces allow you to display a special photo. White ceramic.
Available in 11oz, 15oz and 20 oz.



11oz colour changing mug

This is a black mug when dark, but pour a hot beverage in it and your photo/design comes to life. Holds 11oz.
Black ceramic. Not recommended for dishwasher.



Just add hot beverage



Colour handle mug

Available in 11oz and 15oz



Camping Mug - ceramic with enamel

Available in 10oz, 14oz



Drinkware

17oz White Latte Mug

Add text or image to make it unique. White ceramic.



30 oz Stainless Steel Tumbler

Custom tumbler with double-walled construction that keeps your beverage warm or cold, all while keeping your hands comfortable. The lid snaps tight to prevent spills.



Eco Ceramic Tumbler with White Silicone Lid

Tumblers are encased with an injection molded polymer layer designed for maximum durability and image quality. Cup is not recommended for heating, cooking or microwaves. To keep the highest of quality, ensure to hand wash only.



22oz Ceramic Beer Stein

This traditional beer stein features ornate borders at the base and rim with a detailed handle.



Wine Cup with transparent lid

Tumbler comes with a clear lid to prevent spilling. Keeps any beverage at the perfect temperature.



14 oz Travel Mug

Spill-proof and has a removable plastic top. Double wall design keeps liquids hot. Hand wash recommended to maintain image quality. Removable plastic top.



Children's Stainless Steel Bottle

11 oz / 320 ml

Available in pink, green and blue.



500 ml Stainless Steel Drink Bottle

Made from stainless steel, it's ultra light-weight yet rugged and crack-resistant. Screw top lid.



500mL Thermos Bottle

Stainless steel.



17 oz Screw Top Water Bottle

Flip top straw pivots to seal.



*Custom Reusable
Drinkware makes
a Great Gift
or Promotional
Giveaway!*



Gifts

Thoughtful and Unique Gifts

Get it for yourself or someone else, everyone loves a unique gift. These thoughtful and unique gifts will put a smile on anyone's face, whether it's personal or a promotional gift for your business.

Mouse Pad

Available in high-density foam with cloth cover.

Size: 7.75x 9.75



Key Chain

Printed on fiber reinforced board.
Single sided printing only.

Image side: 2.25x 2.25



Playing cards in plastic case

Each playing card set contains 54 cards with choice of image on the card back. **Available size: 2.5x 3.5**



Gifts

Coasters with Cork Back in stand 3.75"

Set includes 4 pieces. Wooden stand included.
Made of high-gloss, white hard board with cork backing.

Image size: 3.75"x 3.75"



Pewter Bottle Stopper



Dry Erase Boards - Accepts Magnets

Sizes: 9x12, 8x10, 11x14, 7x9, 8x10



Bag Tags (luggage, school) 2.75" x 4"
FRP - 2 sided w/loop

Luggage and bag tags that are durable and catch the eye when trying to spot your bag. Bag loop included.

Available size: 2.75"x 4"



Wall Hook Organizer



Notepad

Each pad consists of 50 tear off pages.

Available sizes: 4x6, 5x7, 5.5x8.5, 8.5x11



Sublimation lighter with insert



Gifts

Golf Towel

With grommet

12x18



Rally Towel

100% Polyester

12x18



Divot Tool and Ball Marker



Apron Adult

One size fits all. Machine washable.
Reinforced Stitching, 100% Polyester.
Size: 25x31



T Shirt - white

100% Polyester
Sizing: S/M/L/XL/XXL



Tote Bag - 1 size

The tote bag is 100% polyester.





Bed & Bath

Quality Bed and Bath Products

Add a custom feel to your bed and bath. These products also make a great gift for students going away to college, a house warming, parents, grandparents, friends or create fun and unique towels for a special vacation.

Sherpa Lined Sublimated Throw

Available in sizes: 50x60 & 60x80



Silk Touch or Flat Fleece Blanket

Available in sizes: 30x40, 50x60 & 60x80

Bed & Bath

Beach Towel white poly/cotton

Personalize a bath towel with a company logo, personal name or anything you desire. The soft, smooth microfiber fabric is highly absorbent.

Available in 28"x58" and 30"x60"



Contact US
for Custom
Sizes

Pillow Case - Queen Size - 21" x 30"

White, queen-sized pillow case. Moisture wicking, breathable performance fabric that makes for a good night's rest.



**Microfibre Pillow Case -
home décor - 16" with form**



Babies & Kids

Surprise that Special Child

For the kids that seem to have everything, we have unique and personalized gifts that are sure to please. Personalized gifts will make any child feel special, make any occasion a memorable one.

Baby Bib

Polyester baby bib with velcro closure.

Available in white.



Apron Child

White apron with adjustable sewn cloth neckband. 27" x 25"



Teddy Bear with t-shirt



Babies & Kids

Gaming Mat 14 x 24



Growth Chart
24"x 72"



Door Hanger 2 sided

Fiberglass reinforced plastic in a white gloss. 2-sided.
Make a statement with these personalized door hangers.



Door Name Plaque
(gator board with repositional tape squares)



PUZZLE GLOSS 30 PIECE

with white box
16x20



Puzzle Heart - 75 pcs with heart tin box



Puzzle Rectangular Large

with tin box
1000 pcs, 242 pcs





Pets

Personalized Pet Gifts

Get your furry friend a personalized gift, or give a gift to someone who is lucky enough to have one. Keep them safer with customized items that have your contact information or treat them with their very own personal item.

Pet Collars

Adjustable in size. Great for putting the name and address of owner of collar.

Sizes: 12"-16", 16"-20" or 20"-26"



Pet Bandana

White, triangle-shaped bandana. 100% polyester. Made with lightweight, moisture wicking fabric that allows vibrant, custom images.

Size: 25"x18"x18"



Pet Bowl

Pet Bowl. White ceramic.

Available in small and large.



Pets

Pet Tag

2-sided, white-gloss heart-shaped tag. Comes with a small “C” clamp bale. Customize tag with any full colour background, fronts and graphics.

Heart, Bone or Circle.



Food Mat

Neoprene 1/4" thickness

Sizes: 13"x23", 15"x19", 16"x20"



Pet Leash

Imprintable white panels, customizable with personal or fun graphics.

Sizes: small 118"(3m) or Large 197"(5m)



Silk Touch or Micro Fleece Blanket

Available in sizes: 30x40, 50x60 & 60x80

Combine Them

Many configurations possible
with 3, 4, 5 or more.
Create your own design!



Wall Décor Canvas

Photo printed on rigid textured board and folded to create a
1.75" full wrap edge. Lightweight and easy to hang.

Faux Canvas

Sizes: 8x8, 8x12, 12x12, 11x14, 16x20, 20x20, 20x24, 20x30, 24x36, 35x80



Faux Canvas Hexagon Shapes

Sizes:



Other Shapes & Sizes available!

Please inquire.





Wall Décor Metal & Wood Prints

Make with Genuine ChromaLuxe Products

ChromaLuxe®
True to your vision®

Crisp clean image reproduction. Fade resistant, scratch resistant, chemical and moisture resistant. The slim, frameless design also provides your photos with a modern and stylish look.

Metal Prints

Aluminum Substrate

Includes easel or wall mount, based on size.

Standard Sizes: 4x6, 5x7 (easel back),
8x10, 11x14, 16x20, 20x30 (wall mount)



Additional Sizes available! Please inquire.

Wood Prints

MDF Substrate with keyholes for hanging.

Standard Sizes: 8x10, 11x14, 16x20





Prints

High Quality Prints or Posters

Revive all of your special moments with standard size prints and enlargements.

Prints

Printed on photography grade stock.

Standard Sizes : 4x6, 5x7, 8x10, 11x14



Framed Prints

Print & Frame! Solid wood frame with glass insert & hanging system finished professionally with white matte.

Sizes : 8x10 print. Frame dimension is 13.25x16.25

11x14 print. Frame dimensions is 19.5x23.5

16x20 print. Frame dimensions is 23.5x27.5



Poster Prints Comes rolled in tube

(3 different stocks from plain to fine art)

Sizes: 12x12, 11x14, 12x18, 16x20, 20x24, 24x36

*Custom
Sizes available!*

Please inquire.





Christmas Ornaments

Title if needed

These keepsake ornaments will make the family tradition of decorating the tree a special one. A unique reminder of Christmas past every time you hang one up.

Christmas Natural Wood Ornament

Natural wood with creative borders. These holiday ornaments come in Matte Maple with a red ribbon. These custom ornaments will not shatter or fade with use.

Available in various shapes.



Circle



Berlin



Prague



Benelux

Metal Ornament

Two-sided printing available. Ready to hang with red ribbon included. Add photos, text and backgrounds.

Shapes available: Benelux, Circle, Paw print, Star, Bell, Prague (as above), Berlin (as above), Rectangle, Oval, Hexagon, Creative Border.



Berlin - 4"x 3"



Tapered



Ball



Tree



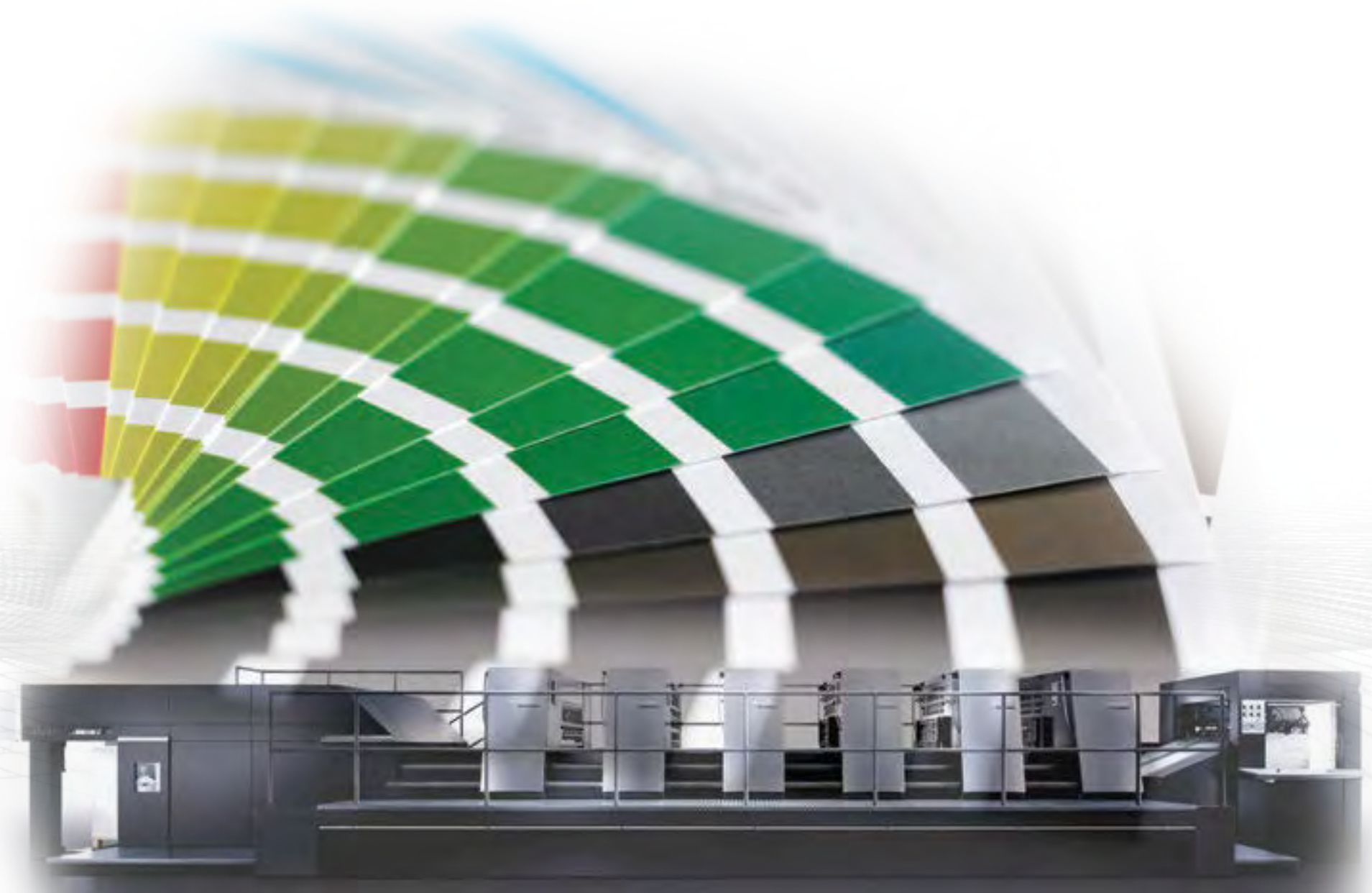
Business Printing

GOING BEYOND INK

Change is a natural and inevitable process of any business - however, as we continue to grow and go “beyond ink”, we do not waver from our steadfast dedication to meeting our customers’ needs while providing high quality and vibrant colour printing.

Adverttek Printing Has You Covered

Magnets, Flyers, Door Hangers, Notepads, Letterhead, Envelopes, Brochures, Tent Cards, Presentation Folders, Booklets, Banners, Pull Up Displays, Yard Signs, Packaging and so much more.





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BUSINESS PRINTING

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WHAT WE DO

Through our full colour, in-house dye-sublimation printing process, we can print lively colours, as well as intricate designs and images, on virtually any type of product. Coffee mugs, aluminum sports bottles, mouse pads, mobile phone and tablet stands, towels, door and bath mats are just some of the products that we can seamlessly print on using dye-sublimation.

With dye-sublimation, we can even print on a variety of metal, medium density fibre and hardboard substrates. What you can expect from our dye-sublimation process is an immaculate image and design, conducted effortlessly on any product you love and desire.



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