Thank you for being part of our special day.
At Advertek, we have evolved into a leading, one-stop-shop, commercial printer and full-service communications provider since our establishment in 1996. From a modest eight employee shop at our inception, we have significantly expanded into a comprehensive FSC-certified printer, serving numerous industries from retail and manufacturing, to businesses in the financial and insurance sectors.

Since our company was founded, we have maintained a strong focus on sustainable growth through capital investment. Today, more than 70 employees call Advertek their place of work – working out of two state-of-the-art printing facilities: one in Vaughan, and another in Brampton.

Change is a natural and inevitable process of any business – however, as we continue to grow (and go “beyond ink”), we do not waver from our steadfast dedication to meeting our customers’ needs and providing high quality and vibrant colour printing.

We embrace the philosophy of attention to detail and service every step of the way and are proud of our highly skilled and devoted staff who carry out this process.

Our staff renews this promise to our clients every day. We are also committed to being a responsible corporate citizen, nationally, and a good neighbour, locally. From our early beginnings, we have been mindful of our impact on the environment and engage in eco-friendly, sustainable practices, on a daily basis.
We credit our success to the staff and the people who work for the company. In fact, we often pride ourselves on continuing to grow to new levels of innovation and technology by investing in our greatest asset – our people.

With proficient printing press staff, experienced general labourers, as well as competent administrative and sales people, we have assembled a fully-integrated, rapidly responsive team of impassioned professionals. We believe that having this, unequivocally, leads to success.

We bring together recognized and credible leaders in the areas of print innovation and production management. It is their combined skills that will guarantee the successful execution of your project every time. Our clients coordinate with one team for all phases of a project, which provides a sense of continuity, stability, trust and transparency.

Our knowledgeable team is the driving force behind our company’s tremendous growth and that of our clients.
Our facilities embody modern-thinking and innovation – qualities that are required in today's print industry. Our facility located in Vaughan – a custom-built, 30,000 square-foot building, containing cutting-edge technology – was designed by our company to meet such requirements, and our customers’ needs in a timely manner. The facility was also built with an emphasis on quality control, lean manufacturing and environmentally responsible manufacturing processes.

With state-of-the-art printing equipment and technology, our Vaughan facility has effectively doubled our company’s production capacity, enabling our business to offer greater cost efficiencies, quality control and customer service. With such upgrades and advancements, we can carry out a variety of printing processes with ease: from litho to wide format, to bindery, die cutting, finishing and packaging. It’s everything you need, all under one roof.

Our Vaughan facility contains a customer lounge and offers a Wi-Fi business area, as well as a comfortable entertainment and reading section, refreshments and more.

Visit the facility today! Contact us today and see what we can do for you.

Expansion is a sign of growth – and growth is a sign of strength.

**Brampton**

As a constantly growing and evolving company, we acquired the commercial printing SLG Group’s 38,000 square-foot Brampton facility in 2015. At this location, we were able to expand our first rate small and large format digital printing, as well as dye sublimation printing and fulfillment services.

Come and visit our Brampton facility, conveniently located near Torbram Rd. and Steeles Ave. W. near Highway 407.

**Security**

At Advertek, we want to provide you with peace of mind and a sense of security when it comes to us developing your printing products. We understand that some of your printing projects have proprietary value and are exclusive to your company. Rest assured, our surveillance systems are active 24/7 and monitoring our facilities to ensure that your projects are in safe keeping. In addition, Advertek's facilities are strictly key fob accessible, whereby only authorized staff can access the print production area.

You've worked hard to design such stunning printing products – with our security system, we've invested in assuring that they are in good hands.
As a large manufacturing company, we must be cognizant of our impact on the environment and exhibit the utmost respect for the planet we share. At Advertek, we manufacture our printing products with the goal of achieving the highest quality possible, in the most efficient manner, while minimizing our ecological footprint as much as possible.

We continually search for and employ environmentally friendly practices in order to conserve natural resources like forest products, water, hydro-electricity and other energy sources. Our commitment to corporate social responsibility is strong and real.

Our custom-designed Vaughan facility was built with an emphasis on green building practices, eco-performance, resourceful manufacturing and environmentally responsible production processes. We carefully planned the design of our facility to use as much natural lighting as possible. The facility is also fitted with high efficiency lighting fixtures that are switchable at each work centre so we only use the lights we need. Our hardline on efficiency across our entire enterprise has allowed us to increase our business output by 25% without any appreciable increase in energy consumption.

At Advertek, we are committed to environmental and economic sustainability.

Some of the day-to-day business processes that we have refined to support and promote a greener enterprise include:

- Achieving FSC® Certification by NEPCon that allows us to promote the use of environmentally friendly paper options to our customers.
- Implementing digital workflows for proofing and plate production.
- Installing colour control systems to reduce make-ready waste.
- Eliminating the need for paper proofs on press, saving paper and toner.
- Purchasing water-based inks in bulk containers to eliminate the waste of smaller containers and excessive shipping packaging.
- Installing ink levellers on the presses to reduce ink waste.
- Waste inks, oily water and solvents are sent to a disposal company that uses them for incineration fuel – never to a landfill or down the drain.
- Recycling aluminum plates.
- Recycling all paper waste generated by the plant and office, including scraps and trim generated on the production lines.
- Recycling all plastic waste generated by the plant and office.
- Recycling or re-using all skids and pallets.
- Sourcing environmentally friendly product packaging and shipping materials.
- Donating old computers and electronics to local organizations for repurposing programs.
Advertek Inc. is Forest Stewardship Council® (FSC®) certified.

Paper is by far the largest component of a print job. FSC® certification allows us to offer you the most environmentally friendly paper options.

FSC® certification ensures that the Chain of Custody is maintained from the forest to your paper product. FSC® certification guarantees that the raw materials from which your paper is manufactured are from responsible forestry sources. The wood fibre is controlled and tracked throughout all the stages of manufacturing and distribution. Our FSC® certification was attained after a thorough audit by NEPCon* of our processes, procedures and systems.

By working together on environmentally friendly paper solutions, we can help you determine the best and most cost-effective way to extend the value of your green print initiatives and communicate your environmental commitment to your customers.

*NEPCon is a non-profit organization who works to support better land management and business practices that benefit people, nature, and the climate in over 100 countries around the world.
The G7 System Certification Program evaluates the ability of a software system to calibrate a printing device to meet the G7 grayscale definition using four 1D Curves.

- Idealliance established a certification process to evaluate the ability of a software system to calibrate a printing device to meet the G7 grayscale definition using four 1D curves and support the application of the G7 methodology in process control.
- G7 Certified Systems are certified by Rochester Institute of Technology to meet or exceed established industry tolerances and are capable of calibrating a printing device to meet the G7 grayscale definition.
- Accompanying each G7 Certified System is an Application Data Sheet (ADS), designed to assist print producers and end users in the proper use and operation of their system.
Take Pictures to Preserve Memories

Pictures are not only worth a thousand words, but they are also precious memories. Tell a story and preserve those memories in a unique and beautiful way with a custom photobook.
Soft Cover - 20 Pages Plus Printable Cover
Durable soft cover photobooks are perfect to share with friends and family - customize the cover with your favourite picture printed on the front. 20 pages standard with additional pages available.
Available in sizes: 6x6, 8x8, 7x9, 8.5x11, 10x10, 9x12 and 12x12

Hard Cover - 20 Pages Plus Printable Cover
These photobooks feature the classic look of an elegant, custom printed cover with a traditional book binding finish. 20 pages standard with additional pages available.
Available in 7x9, 8x8, 8.75x11.25, 8.5x11, 9x12, 10x10, 12x12 and 11x14

Other
Custom Sizes
Available
Today’s Little Moments, Tomorrow’s Precious Memories
Create your own calendar and revive those precious memories every month of the year. Whether it’s personal or for sending a message to your employees or clients, we have the right calendar for you.
Coil Wall Calendar
Relive your favourite moments all year long.
Available in 9x12, 12x16

Coil Wall Calendar
Custom photo calendars to enhance each month with a smile.
Available in 11.5x14 Open Spread

Poster Calendar
Year at a glance. Printed on matte stock, perfect for mounting.
Available in 16x24 and 24x36

Desk Calendar - 12 months
Freestanding 12 month desktop tent-style calendar with build-in easel for easy display on desk or shelf. Available in black or white triangular base.
Available in 10x5.25

Calendar Wall
Staple bound. Printed on photograph grade, 115lb card stock.
Available in 6x8, 9x12
Make it Your Own!
Display a photo, original artwork, a personal phrase or greeting, be as clever as you want to be! Be creative, do what ever you feel. Surprise yourself, friends, loved ones or co-workers.
Flat Greeting Cards
Available in horizontal or vertical format. Also available with rounded corners. All cards include envelopes.
Sets or 25 with envelopes
Available in 5x7, 4x8, 6x8

Folded Greeting Cards
Available in horizontal or vertical format. Also available with rounded corners. All cards include envelopes.
Sets or 25 with envelopes
Available in 5x7 or Premium cards 4.25x5.5

Magnets with envelopes
Cherish a favourite memory every day or design a “Save the Date” magnet for any upcoming event.
Available in 4x6 sizing, in quantities of 6, 12 and 24 packs.

Address Labels
1-1/8 x 2-3/8

Custom Banners
Create a banner for any occasion.
Any size Available. Suggested size 24x72

Note Pad 5x7
Express Yourself with Drinkware

No matter who it’s for, custom drinkware makes a great gift for anyone on any occasion. For everyday use, special events, vacations or for business, we have a wide variety to fit your needs.
White Orca Mug
The crisp white surfaces allow you to display a special photo. White ceramic. Available in 11oz, 15oz and 20 oz.

11oz colour changing mug
This is a black mug when dark, but pour a hot beverage in it and your photo/design comes to life. Holds 11oz. Black ceramic. Not recommended for dishwasher.

Colour handle mug
Available in 11oz and 15oz

Camping Mug - ceramic with enamel
Available in 10oz, 14oz
Drinkware

17oz White Latte Mug
Add text or image to make it unique. White ceramic.

30 oz Stainless Steel Tumbler
Custom tumbler with double-walled construction that keeps your beverage warm or cold, all while keeping your hands comfortable. The lid snaps tight to prevent spills.

Eco Ceramic Tumbler with White Silicone Lid
Tumblers are encased with an injection molded polymer layer designed for maximum durability and image quality. Cup is not recommended for heating, cooking or microwaves. To keep the highest of quality, ensure to hand wash only.

22oz Ceramic Beer Stein
This traditional beer stein features ornate borders at the base and rim with a detailed handle.

Wine Cup with transparent lid
Tumbler comes with a clear lid to prevent spilling. Keeps any beverage at the perfect temperature.
Drinkware

14 oz Travel Mug
Spill-proof and has a removable plastic top. Double wall design keeps liquids hot. Hand wash recommended to maintain imagine quality. Removable plastic top.

500 ml Stainless Steel Drink Bottle
Made from stainless steel, it’s ultra lightweight yet rugged and crack-resistant. Screw top lid.

500 mL Thermos Bottle
Stainless steel.

17 oz Screw Top Water Bottle
Flip top straw pivots to seal.

Children’s Stainless Steel Bottle
11 oz / 320 ml
Available in pink, green and blue.

Custom Reusable Drinkware makes a Great Gift or Promotional Giveaway!
Thoughtful and Unique Gifts

Get it for yourself or someone else, everyone loves a unique gift. These thoughtful and unique gifts will put a smile on anyone’s face, whether it’s personal or a promotional gift for your business.
**Gifts**

**Mouse Pad**  
Available in high-density foam with cloth cover.  
Size: **7.75x 9.75**

**Key Chain**  
Printed on fiber reinforced board.  
Single sided printing only.  
Image side: **2.25x 2.25**

**Playing cards in plastic case**  
Each playing card set contains 54 cards with choice of image on the card back. **Available size: 2.5x 3.5**
Gifts

Coasters with Cork Back in stand 3.75”
Set includes 4 pieces. Wooden stand included.
Made of high-gloss, white hard board with cork backing.
Image size: 3.75”x 3.75”

Pewter Bottle Stopper

Dry Erase Boards - Accepts Magnets
Sizes: 9x12, 8x10, 11x14, 7x9, 8x10
Bag Tags (luggage, school) 2.75” x 4”
FRP - 2 sided w/loop
Luggage and bag tags that are durable and catch the eye when trying to spot your bag. Bag loop included.
Available size: 2.75”x 4”

Notepad
Each pad consists of 50 tear off pages.
Available sizes: 4x6, 5x7, 5.5x8.5, 8.5x11

Wall Hook Organizer

Sublimation lighter with insert
Gifts

Golf Towel
With grommet
12x18

Rally Towel
100% Polyester
12x18

Divot Tool
and Ball Marker
Apron Adult
One size fits all. Machine washable. Reinforced Stitching, 100% Polyester.
Size: 25x31

Tote Bag - 1 size
The tote bag is 100% polyester.

T Shirt - white
100% Polyester
Sizing: S/M/L/XL/XXL
Add a custom feel to your bed and bath. These products also make a great gift for students going away to college, a house warming, parents, grandparents, friends or create fun and unique towels for a special vacation.

Quality Bed and Bath Products

Bed & Bath
Sherpa Lined Sublimated Throw
Available in sizes: 50x60 & 60x80

Silk Touch or Flat Fleece Blanket
Available in sizes: 30x40, 50x60 & 60x80
Bed & Bath

Beach Towel white poly/cotton

Personalize a bath towel with a company logo, personal name or anything you desire. The soft, smooth microfiber fabric is highly absorbent.

Available in 28”x58” and 30”x60”

Contact US for Custom Sizes
Pillow Case - Queen Size - 21” x 30”
White, queen-sized pillow case. Moisture wicking, breathable performance fabric that makes for a good night’s rest.

Microfibre Pillow Case - home décor - 16” with form
For the kids that seem to have everything, we have unique and personalized gifts that are sure to please. Personalized gifts will make any child feel special, make any occasion a memorable one.

 Surprise that Special Child
For the kids that seem to have everything, we have unique and personalized gifts that are sure to please. Personalized gifts will make any child feel special, make any occasion a memorable one.
Baby Bib
Polyester baby bib with velcro closure.
Available in white.

Apron Child
White apron with adjustable sewn cloth neckband. 27” x 25”

Teddy Bear with t-shirt
Babies & Kids

Gaming Mat 14 x 24

Door Hanger 2 sided
Fiberglass reinforced plastic in a white gloss. 2-sided. Make a statement with these personalized door hangers.

Growth Chart
24” x 72”

Door Name Plaque
(gator board with repositionable tape squares)

Ethan
Olivia

Noah’s Room
Babies & Kids

PUZZLE GLOSS  30 PIECE
with white box
16x20

Puzzle Heart - 75 pcs
with heart tin box

Puzzle Rectangular Large
with tin box
1000 pcs, 242 pcs

PUZZLE GLOSS  30 PIECE
with white box
16x20
Personalized Pet Gifts

Get your furry friend a personalized gift, or give a gift to someone who is lucky enough to have one. Keep them safer with customized items that have your contact information or treat them with their very own personal item.
**Pet Collars**
Adjustable in size. Great for putting the name and address of owner of collar.
Sizes: 12”-16”, 16”-20” or 20”-26”

**Pet Bandana**
White, triangle-shaped bandana. 100% polyester. Made with lightweight, moisture wicking fabric that allows vibrant, custom images.
Size: 25”x18”x18”

**Pet Bowl**
Pet Bowl. White ceramic.
Available in small and large.
Pets

Pet Tag
2-sided, white-gloss heart-shaped tag. Comes with a small “C” clamp bale. Customize tag with any full colour background, fronts and graphics.
Heart, Bone or Circle.

Food Mat
Neoprene 1/4” thickness
Sizes: 13”x23”, 15”x19”, 16”x20”
**Pet Leash**
Imprintable white panels, customizable with personal or fun graphics.
Sizes: small 118”(3m) or Large 197”(5m)

**Double Sided**

**Silk Touch or Micro Fleece Blanket**
Available in sizes: 30x40, 50x60 & 60x80
Combine Them
Many configurations possible with 3, 4, 5 or more. Create your own design!

Wall Décor Canvas

Photo printed on rigid textured board and folded to create a 1.75” full wrap edge. Lightweight and easy to hang.
Faux Canvas
Sizes: 8x8, 8x12, 12x12, 11x14, 16x20, 20x20, 20x24, 20x30, 24x36, 35x80

Faux Canvas Hexagon Shapes
Sizes:

Other Shapes & Sizes available!
Please inquire.
Crisp clean image reproduction. Fade resistant, scratch resistant, chemical and moisture resistant. The slim, frameless design also provides your photos with a modern and stylish look.
Wall Décor

Metal Prints
Aluminum Substrate
Includes easel or wall mount, based on size.
Standard Sizes: 4x6, 5x7 (easel back),
8x10, 11x14, 16x20, 20x30 (wall mount)

Additional Sizes available! Please inquire.

Wood Prints
MDF Substrate with keyholes for hanging.
Standard Sizes: 8x10, 11x14, 16x20
Prints

High Quality Prints or Posters
Revive all of your special moments with standard size prints and enlargements.
Prints
Printed on photography grade stock.
Standard Sizes: 4x6, 5x7, 8x10, 11x14

Framed Prints
Print & Frame! Solid wood frame with glass insert & hanging system finished professionally with white matte.
Sizes: 8x10 print. Frame dimension is 13.25x16.25
11x14 print. Frame dimensions is 19.5x23.5
16x20 print. Frame dimensions is 23.5x27.5

Poster Prints Comes rolled in tube
(3 different stocks from plain to fine art)
Sizes: 12x12, 11x14, 12x18, 16x20, 20x24, 24x36

Custom Sizes available!
Please inquire.
These keepsake ornaments will make the family tradition of decorating the tree a special one. A unique reminder of Christmas past every time you hang one up.
Christmas Natural Wood Ornament
Natural wood with creative borders. These holiday ornaments come in Matte Maple with a red ribbon. These custom ornaments will not shatter or fade with use.
Available in various shapes.

Metal Ornament
Two-sided printing available. Ready to hang with red ribbon included. Add photos, text and backgrounds.
Shapes available: Benelux, Circle, Paw print, Star, Bell, Praque (as above), Berlin (as above), Rectangle, Oval, Hexagon, Creative Border.
GOING BEYOND INK

Change is a natural and inevitable process of any business - however, as we continue to grow and go “beyond ink”, we do not waver from our steadfast dedication to meeting our customers’ needs while providing high quality and vibrant colour printing.
Advertek Printing Has You Covered

Magnets, Flyers, Door Hangers, Notepads, Letterhead, Envelopes, Brochures, Tent Cards, Presentation Folders, Booklets, Banners, Pull Up Displays, Yard Signs, Packaging and so much more.
Christmas Ornaments
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Bed & Bath
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Babies & Kids
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Metal & Wood Prints
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WHAT WE DO

Through our full colour, in-house dye-sublimation printing process, we can print lively colours, as well as intricate designs and images, on virtually any type of product. Coffee mugs, aluminum sports bottles, mouse pads, mobile phone and tablet stands, towels, door and bath mats are just some of the products that we can seamlessly print on using dye-sublimation.

With dye-sublimation, we can even print on a variety of metal, medium density fibre and hardboard substrates. What you can expect from our dye-sublimation process is an immaculate image and design, conducted effortlessly on any product you love and desire.

ROB COMEAU
Director, Business Development

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